

## Advisory Committee On Equal Opportunity

The Advisory Committee on Equal Opportunity is composed of 15 members encompassing a diverse cross section of experts from the insurance industry, universities, and trade and professional associations, both state and national.

The committee shall assist the Commissioner of Insurance and the Division of Minority Affairs in establishing educational and informational services to foster a greater awareness of the opportunities available in the insurance industry and of the skills, training, and education necessary to prepare for opportunities in employment, appointment as agents, and contracting for services with insurance companies transacting business in Louisiana.

### How to Contact the Office of Minority Affairs

Toll free, statewide: 1-800-259-5300 (ask for Minority Affairs)

Baton Rouge: 225-342-8395

Web site: [www.lidi.state.la.us](http://www.lidi.state.la.us)

Email: [minorityaffairs@ldi.state.la.us](mailto:minorityaffairs@ldi.state.la.us)

### **Other Divisions in the Louisiana Department of Insurance**

Property & Casualty .....225-342-1258

(i.e. Auto, Homeowners, Workers' Compensation)

Life & Annuity .....225-342-1226

Health .....225-219-4770

Senior Health Insurance Information Program..... 225-342-5301

Fraud .....225-342-4356

This public document is published at a total cost of \$2,018.78. 1,000 copies of this public document were published in this first printing at a cost of \$86.94. The total cost of all printings including reprints is \$2,018.78. This document was published by the Louisiana Department of Insurance, P.O. Box 94214, Baton Rouge, LA 70804 to inform the public about the Office of Minority Affairs. This material was printed in accordance with the standards for printing by state agencies established pursuant to R.S. 43:31.

Louisiana Department of Insurance

# Office of Minority Affairs



*We're Here For You.*

James J. Donelon  
Commissioner of Insurance

## **What the Office of Minority Affairs Does:**

The purpose of the Office of Minority Affairs is to assist small, minority and disadvantaged insurance agencies and producers by providing educational and informational services to foster a greater awareness of the opportunities available in the insurance industry and of the skills, training, and education necessary to prepare for opportunities in employment, appointment as producers and contracting for services with insurance companies.

Minority Affairs also assists minority and disadvantaged people throughout Louisiana with complaints of discrimination and harassment.

### **Emphasis is placed on:**

- Training programs for small, disadvantaged and minority agencies and producers.
- Increasing insurance information services to small and disadvantaged groups.
- Increasing number of contracts for small, independent minority and disadvantaged producers with emphasis on property and casualty. Working directly with new producers to start new agencies.
- Meeting with insurance companies, general agents and brokers to acquire contracts for minority and disadvantaged producers.
- Distributing a quarterly newsletter to minority and disadvantaged producers in English, Spanish and Vietnamese.
- Working with universities throughout Louisiana that offer an insurance curriculum in an effort to attract minorities to the insurance industry.
- Working closely with minority churches in Louisiana to evaluate information concerning the numbers that are under or uninsured, as well as educating and assisting them with obtaining insurance.
- Expanding producer and consumer education and informational services to other ethnic groups.
- Conducting monthly meetings with minorities and other ethnic group leaders to better serve the insurance needs of culturally diversified communities.
- Working with Southern University in New Orleans and Baton Rouge, Xavier University, Grambling University and Dillard University to encourage students to pursue an insurance career and employment with insurance agencies to gain experience in the profession.
- Working with universities to offer insurance courses as degree programs.
- Providing educational training/seminars and programs to assist small, minority and disadvantaged producers and persons in the insurance industry with obtaining contracts and employment.
- Helping Louisiana's black mayors work with constituents throughout their districts to assist with a variety of insurance needs.